



THIS IS GROUND

A design-driven company, This Is Ground continuously adapts its products based on the needs of customers and their growing gear. The company benefits from the proximity of its design headquarters in downtown Los Angeles and nearby manufacturing, facilitating its business model of observation and adaptation, which ensures that its products evolve to reflect the best design solutions for diverse audiences.

The company has steadily earned customers and kudos since its launch in late 2013, landing in the Apple Store only a month after. It's endlessly customizable handmade leather products are complemented by a stunningly chic aesthetic, blending Old World craftsmanship with futuristic design.

Read more about [our story](#).

For Customization Information:
www.garudapromo.com
323.379.4887



CORD TACO REGULAR

The Cord Taco will help you clean up all of those wires in your bag, pocket, car or wherever they are. The premium leather greatly changes the look from messy to cool and organized. The taco is made from 100% leather and seals shut with a snap.



CORD TACO GRANDE

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Dimensions - 3.5" wide



CORDITO CORD & PLUG ROLL

The new Cordito holds 4 cords, 2 plugs, and small knick knacks. A simple way to organize and stow your cords, plugs, and smaller gear. This newly updated design includes a zipper pocket to lock in your smaller gear. We've also added a new strap in a complimentary color that simplifies the form and provides a new look.



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CORDITO SUPREME CORD & PLUG ROLL

The Cordito Supreme cord wrap is the super-sized version of our original Cordito.

This extra large version is perfect for the roadie, DJ or cord hoarder. Holds 8 cables & has a large pouch to hold any plugs.

Measures 18" W x 7.5" H



BANDITO LIFESTYLE ROLL

The Bandito is designed to accommodate your everyday gear. Including slots for but certainly not limited to, pencils, pens, stylus, cords, brushes, sticks, stones, glasses, and a spacious zipper pouch.

Measures: 18.75" W x 8" H // Rolled up it's still 8" H and width varies.



LEATHER VALET TRAY

Premium leather valet tray.



LEATHER CUP SLEEVE

Durable leather cup sleeve. Adjust to fit almost every cup, mug or tumbler. Thought by some to be the "world's most stylish coffee cup sleeve."



PREMIUM LEATHER COASTER

Handcrafted round leather coaster. Made with premium leather.



KEY CHAIN AND CARD HOLDER

Durable leather key chain that includes a spot for a room key, ID card, etc.

Handcrafted with premium hardware.



THE GREAT CLIP - LEATHER KEY CHAIN

Durable leather key chain. Handcrafted with premium hardware.



ZIPANADA

Our follow up to the Cord Taco, the Zipanada is a larger half-circle pouch with ample room for cords and other knick knacks. It closes up with a zipper and is fully lined with leather. Plus it looks like an empanada hence the name, Zipanada.



KNICK KNACK NACHOS

Clever little holders for all those little things that you can never find. Useful for tech accessories, jewelry and coins. Dimensions: 4" x 3.25"



KNICK KNACK NACHO FOR SMALLER GEAR

v2.0 is little roomier than the original and now closes with a metal zipper along two sides of the triangle. Made from premium leather and fully lined. The perfect size for tech accessories, cash, coins, makeup and jewelry. 5.25" W x 4.5" H



CORDTILLA STRIPS

4 home cord management strips.

In the tradition of taming cords beautifully, we're introducing our first leather utility intended for interior. Cords in your home, office, car, or anywhere else where they live will benefit from these strips.



CORDLUPA POWER ADAPTER ORGANIZER

Tame the beast with this refined design cord holder. The cordlupa is designed to stay on the cube so it's fast & simple to wrap up when ready to travel or store. This beautifully designed loop will keep your cord from unraveling, knotting & getting dirty in your bag. See it in action in the video below! One size fits all!



CHARLES PENCIL CASE

Roll up 10 pencils or pens and your pencil sharpener and go or go store it somewhere.

A great way to organize your pencils for staying put or for travel. 9" high and rolls up tightly. Made of leather.



TECH DOPP KIT GRANDE

A zip-up organizer with a designated home for each of your tech accessories. With room on both sides to strap down your cords, adapters, headphones, and other necessities, the Tech Dopp Kit uses space wisely for prime portability. Avoid losing smaller items with its centrally-located internal zipped pouch.



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TECH DOPP KIT MINI

A zip-up organizer with a designated home for each of your tech accessories. With room on both sides to strap down your cords, adapters, headphones, and other necessities, the Tech Dopp Kit uses space wisely for prime portability. Avoid losing smaller items with its centrally-located internal zipped pouch.



THE MISSION WALLET

Travel in style with our Mission wallet. Precisely designed to carry cards, cash, and smaller items. Made of premium quality leather. Debossed with This is Ground logo on back.



NIGHTCAP BIFOLD WALLET

Travel in style with our sleek and minimal bifold wallet. Precisely designed to carry cards and cash. Made of premium quality leather. Debossed with This is Ground logo on back.



METRO SLIM WALLET 2

Travel in style with our sleek and minimal card and cash holder. You don't even have to take it out of the sleeve - just tap and go. Or use as a wallet for 3-4 credit or business cards. Front pocket holds additional cards or cash. Slips easily and seamlessly into your pocket.



WWT PASSPORT WALLET

Our Worldwide Traveler (WWT) Passport Wallet is the ideal way to travel with all your credentials. Keeps passport, cash, cards (ID/credit) and passes. 100% top grain leather.



LEATHERBACK WRITER 3

This is the updated version of the Leatherback Writer 2. It's been referred to as the perfect place for all of your favorite things. This case includes ways to carry your:

Dimensions: open 11.5"W x 6.5"H - inside pockets 3"W x 6"H



SLIPPER IPHONE WALLET

The slipper is a comfy, lined sleeve for your iPhone 6 or 6 plus. The front also has a minimal wallet to stow a few cards and some cash. Handcrafted from premium quality leather in Los Angeles, California.



STASH, PHONE-WALLET

Stash: a beautifully simple phone wallet. Designed and handcrafted in Los Angeles. Featuring our highest-grade leather and an elegant, durable RiRi zipper. Your phone, your cards, your cash: stashed.